

4th Annual



Saturday, August 4, 2012

Sponsorship Opportunities

LEVEL 1:

MVP Event Title Sponsorship, \$10,000 and above

(Presenting Sponsor Level)

- 50 Event Tickets
- Company name listed in event program
- Recognition of title sponsorship on the event website
- Primary space at event to display sponsor's company banner (supplied by sponsor)
- You and a guest to be included in celebrity team photo
- Company to receive a team photographed recognition plaque
- Acknowledgment at opening ceremony
- Bat boy or girl of choice (with adult supervision) will sit on bench and participate during game with celebrity team
- (1) Team jersey autographed by participating celebrities at event
- (1) Autographed Red Wings jersey signed by the "Grind Line"
- You and a guest invited to join Joe Kocur and Wayne Presley of the Detroit Red Wings Alumni Board in a foursome of golf at local private country club at a future agreed upon date
- 6 Tickets to the 2013 Winter Classic

LEVEL 2:

World Series, \$5,000 - \$9,999

Benefits of the All Star level plus...

- Acknowledgment at opening ceremony
- You and a guest invited to join Joe Kocur and Wayne Presley of the Detroit Red Wings Alumni Board in a foursome of golf at local private country club at a future agreed upon date
- Eligible to be named co-Title Sponsor for event
- 2 Tickets to the 2013 Winter Classic

All Star, \$2,500-\$4,999

Benefits of the All Star level plus...

- You and a guest to be included in celebrity team photo
- Autographed Red Wings jersey signed by the "Grind Line"
- Opportunity to play in Sponsorship Game

LEVEL 4:

Grand Slam, \$1,000-\$2,499

Benefits of the Home Run level plus...

- An additional 10 event tickets (20 total tickets)
- Company to receive a team photographed recognition plaque
- (1) Softball team jersey autographed by Joe Kocur

LEVEL 5:

Home Run, \$500-\$999

Benefits of the Triple Play level plus...

- Company name listed in event program
- Recognition of name and donation level on the event website

LEVEL 6:

Triple Play, \$250-\$499

• 10 Event Tickets

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• Fence space at event to display sponsor's company banner (supplied by sponsor)

LEVEL 7:

\$2,500 paid in advance for 250 tickets

• One spot in Sponsorship Game

Tax Exempt EIN# 45-3858057

About The Event

Giving back to the local community through a collaboration with children's charities throughout Southeastern Michigan

The Joe Kocur Foundation for Children is managed by a Board of Directors. The softball event is championed through the efforts of an all-volunteer committee and through the kind donations of local sponsors and donors. Each year 5 Michigan charities will be chosen as the recipients of the raised funds from the annual softball tournament held in August.

All proceeds for 2012 will benefit these local charities:

Wings of Mercy East Michigan

www.wingseastmi.org

Team Kendal Kidz

www.teamkendalkidz.com

Far Conservatory

www.farconservatory.org

Lakeland High School Public Service Scholarship

In Honor of Shannon Gaber Silverthorn (For students going into Law Enforcement or Fire Fighting)

The Huron Valley Special Olympics

www.thvso.com

Sponsorships must be confirmed by July 20, 2012 to be included in publications & online. Please make checks payable to:

The Joe Kocur Foundation for Children 2817 S Milford Rd, Ste. 100 Highland, MI 48357 Contact: Pam Ayres 248.444.0300